

TEMOIGNAGES



ANTOINE SERRES, 2018-2019 STUDENT

« As a student at UniLaSalle-EME, I chose to complete my 5th year of engineering studies with the MSc Sustainable Management and Eco Innovation programme. I knew that this would give me access to an international network, provide me with an environmental engineering/management qualification that would be highly valued on the job market, and also broaden my expertise by adding a more strategic dimension.

This year, we have several projects in partnership with industry. At UniLaSalle-EME, I am developing my technical skills with classes on environmental legislation and environmental issues in relation to energy. At Rennes School of Business, I am developing new strategic skills, with classes on workplace relations and corporate projects.

In May, I am hoping to carry out my final year internship in the area of CSR in a big company, where I will be able to contribute my knowledge on issues such as carbon tax. I would like to start my career in my specialist area of CSR, but I am open to several roles. »



ANANYA SRIVASTAVA, 2018-2019 STUDENT

« I chose the MSc in Sustainable Management and Eco innovation because of the various options it offers. I am very satisfied with the courses offered in both semesters. I have always been passionate and interested about sustainability and actually being able to lead sustainable initiatives with the authority.

Since I do not come from a technical background, the courses at UniLaSalle-EME were definitely challenging. Learning about how different the international laws and regulations of France and the EU is was the most interesting part for me. The subject that I really learnt from is Best available technology (BAT) as it helped me understand French legislation, based on the officially classified installation of the protection of the environment. The practical classes of SimaPro and the scientific cases were very helpful.

I wish to leave the programme with new set of hard skills and better understanding of how to plan and implement strategies to address various conservation related issues. »

One of the objectives of this MSc is to let the students be projected into their future professional life in the best conditions possible. The 1st semester mainly provides tools and general knowledge that could be implemented during the 2nd semester and the professional experience.

The ecodesign management module (2nd semester) was developed to let them discuss in international teams around one of their current issue: they have to work on and propose an ecodesign solution for an everyday object, taking into account the social, environmental and financial aspects through stakeholder role-play and applying methodologies from the 1st semester. In 2018-19, the subjects varied from snack wrapping, new generation shoes, and ecofriendly bag or backpack to make-up casing or bamboo shell for IT devices.

Admission

- Bachelor or equivalent
- English proficiency: TOEFL / TOEIC / IELTS or native language
- Admission to the MSc program is subject to an application review and an interview

Tuition fees

18,000€ and UniLaSalle - EME provides study grants and scholarships based on need and academic merit.

Start of term

Early september 2019

Open days

- Rennes campus
- February 2nd 2019
 - March 9th 2019

CONTACTS

Rennes campus

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UniLaSalle
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2019 - 2020

Master of Science

SUSTAINABLE MANAGEMENT AND ECO INNOVATION

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Rennes Campus

Sustainable Management and Eco Innovation

The international consumer, societal and political pressures have compelled companies to integrate a new dimension into management: sustainability. Both multinational companies (MNCs) and small and medium-sized enterprises (SMEs) must be able to integrate sustainable practices into the way they do day-to-day business. To meet this challenge they require specifically trained managers throughout the organisation capable of developing sustainable strategies for managing companies' social and environmental impact within multiple markets and fields of operation.

CONTEXT

In response to company needs for managers able to design, produce and market products and services creating sustainable value to the company and to the society, UniLaSalle -EME and Rennes Business School offer The MSc in Sustainable Management and Eco-Innovation.

This partnership between two well renowned institutions offers students an excellent learning environment and exposure to highly qualified multicultural faculty specialised in sustainable business practices and environmental innovation and design.

The programme aims at educating students to become responsible business leaders capable of applying sustainability-related knowledge in the formulation of responsible business practices and the ethical management of people in organisations.

STRENGTHS OF THE PROGRAM

- ① A student body mix of business and engineering majors from diverse national cultures.
- ② A highly qualified multicultural faculty from Rennes School of Business and UniLaSalle - EME.
- ③ A balanced combination of theory and practice: a "learn by doing" approach. Strong connections with the local sustainable business community.
- ④ A balanced curriculum including strategic, managerial and technical methods and tools.
- ⑤ Program content relevant to both multinational companies and small-to-medium enterprises.

SKILLS

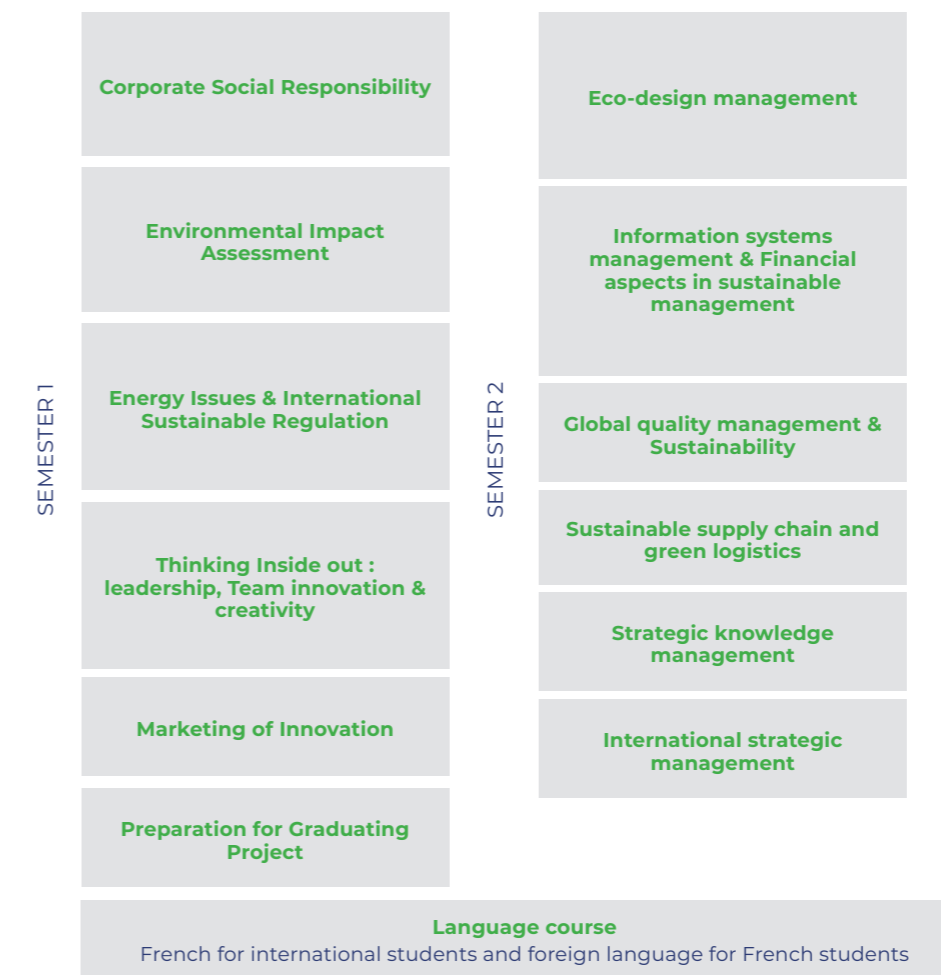
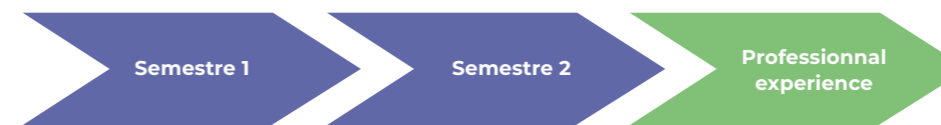
You will enhance your leadership by learning how to :

- ① Identify opportunities and manage risks so as to balance the 3 dimensions of the sustainable business model.
- ② Develop strategies to design and market services and products which add long-term value to your company and society.
- ③ Convince all stakeholders to align themselves with your experience.



COURSE STRUCTURE

- A 16 month Master programme to develop sustainable strategies
- 1 day per week at UniLaSalle – EME and 4 days at Rennes School of Business



Careers

- Consultant
- Europe Environmental Specialist and Engineer Project Manager
- Corporate Social Responsibility Manager
- Business Developer
- Sustainable Development Analyst...
- ESG Associate Analyst
- Environmental Engineer

In companies like : Carrefour, Spark, Nestlé Purina Petcare, Heineken International, Nike Revolt, Instinctif Partners Kone Corporation...

Credits

- 120 credits :
- 40 for semester 1
 - 40 for semester 2
 - 10 for performance during internship
 - 30 for graduating project

